Colorado REACH College Leads Kick-off
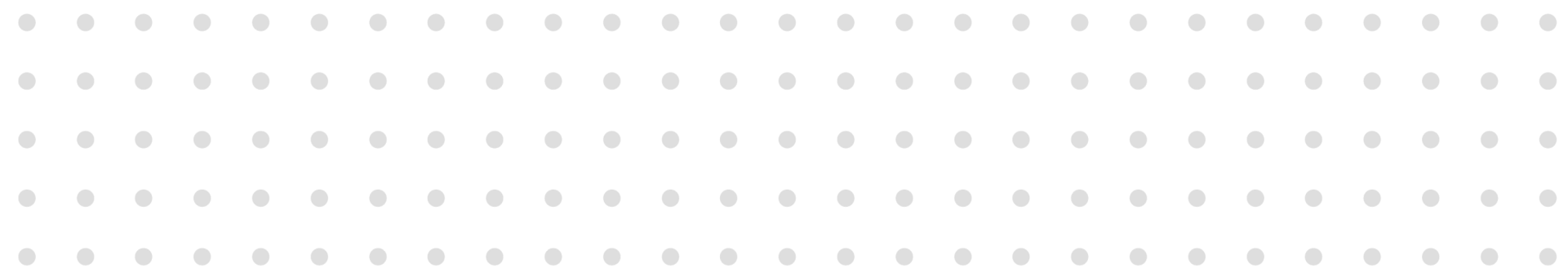
National REACH Collaborative Overview

March 7, 2022

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What's the Value of a Network?
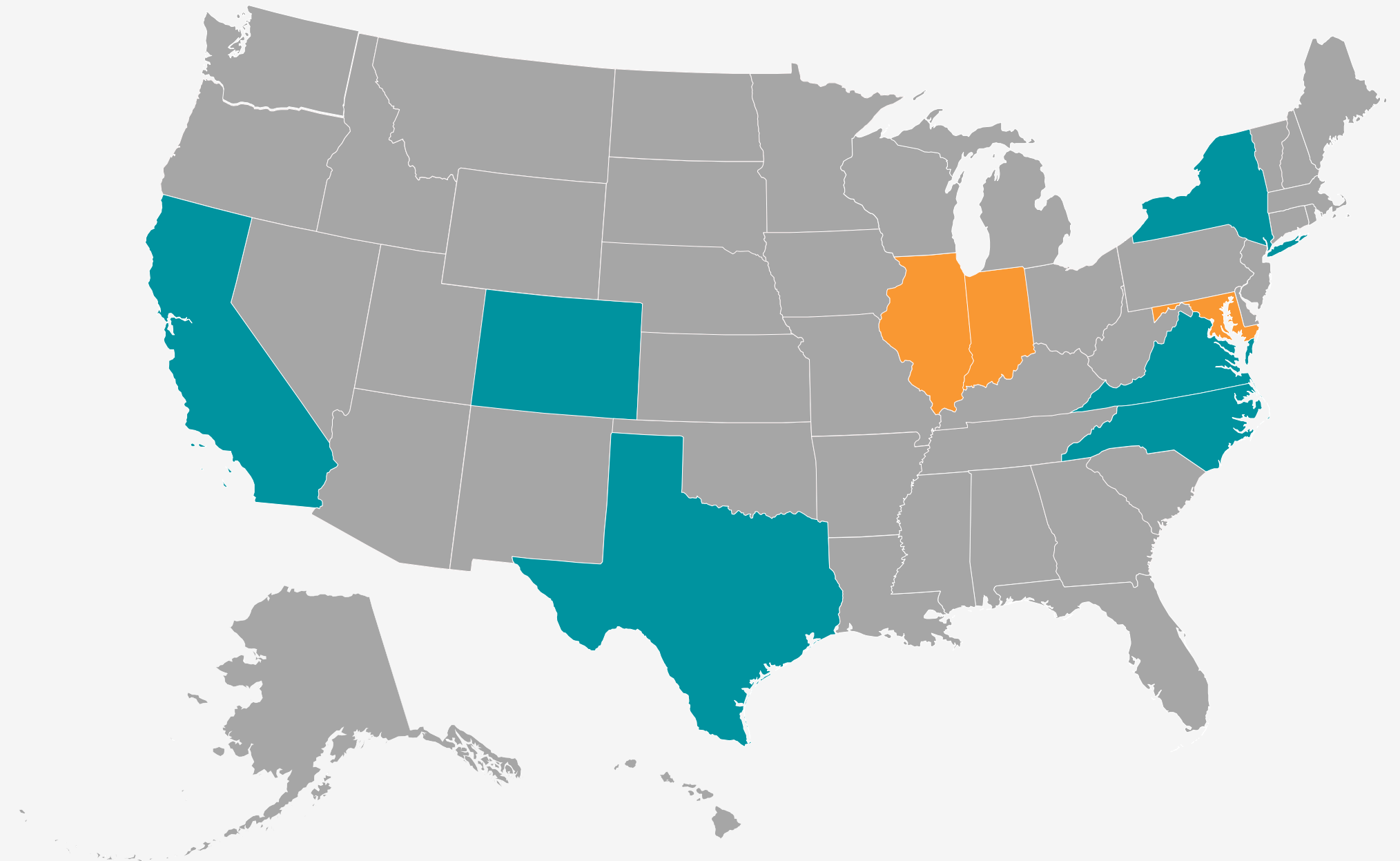
(Drop your thoughts in the chat)

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"

Help the people in your network. And let them help you.

Reid Hoffman

Co-founder, LinkedIn

REACH Collab

- Lumina's big bet to boost adult credential attainment to 60% by 2025
  - ~$8M investment

- Key Partners
  - Lumina Foundation *(funder)*
  - Education Strategy Group (ESG)
  - Univ. of Illinois Office of Community College Research & Leadership (OCCRL)
  - DVP-Praxis *(learning partner)*
  - Friday *(communications)*
  - Six state student success centers or community college system offices
    - Over 165 institutions!

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REACH Collaborative Goal

Two percent increase in credential attainment for enrolled Black, Hispanic, and Native American ages 25-64 at participating community colleges by 2023

- Sequence pathways to degrees
- Credential attainment includes both non-degree credentials and associates degrees
- Support state efforts to reach their equity goals

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REACH Essential Elements (3 Pillars)

Credential Pathways

Identify a **cohort** of states and institutions.

Scale the **curricular alignment** model across non-degree and credit with emphasis on quality and **equity** criteria.

Provide **technical assistance** to inform system redesign efforts.

Bundling and Sequencing Supports

Support **state systems** to better bundle and deliver student supports (academic, financial, and holistic) as part of **pathway redesign** models.

Enlist **local partners** to advise and provide technical assistance to support this integration and center equity.

Culturally Sustaining

Identify partners to help weave in **culturally sustaining approaches** within bundled student success strategies and redesigned pathways.

Emphasis on **dismantling approaches** that contribute to disparate/stratified outcomes.
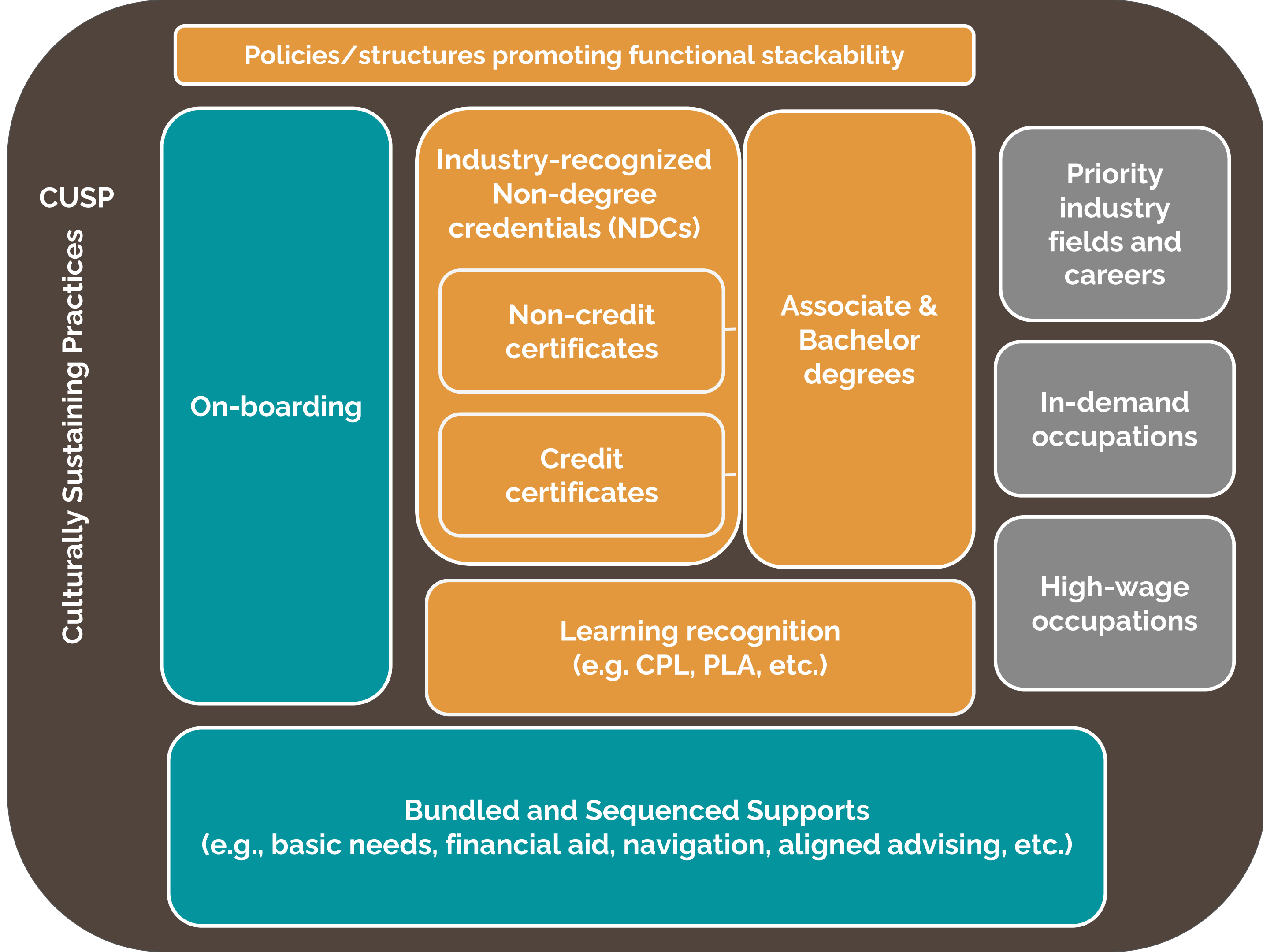
Two percent increase in credential attainment for enrolled Black, Hispanic, and Native American ages 25-64 at participating community colleges by 2023

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Our REACH Universe

Culturally Sustaining Practices (CUSP)

Bundling and Sequencing Supports

Credential to Degrees Alignment

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CUSP

Culturally Sustaining Practices

Policies/structures promoting functional stackability

On-boarding

Industry-recognized Non-degree credentials (NDCs)

Non-credit certificates

Credit certificates

Associate & Bachelor degrees

Learning recognition (e.g. CPL, PLA, etc.)

Bundled and Sequenced Supports (e.g., basic needs, financial aid, navigation, aligned advising, etc.)

Priority industry fields and careers

In-demand occupations

High-wage occupations

REACH Collab In Action

Work Plan

- **Design:** Network within a Network

- **Mode of Action**

  - Network engagement
  - Coaching, Equity Champions
  - TA, Tools, Resources
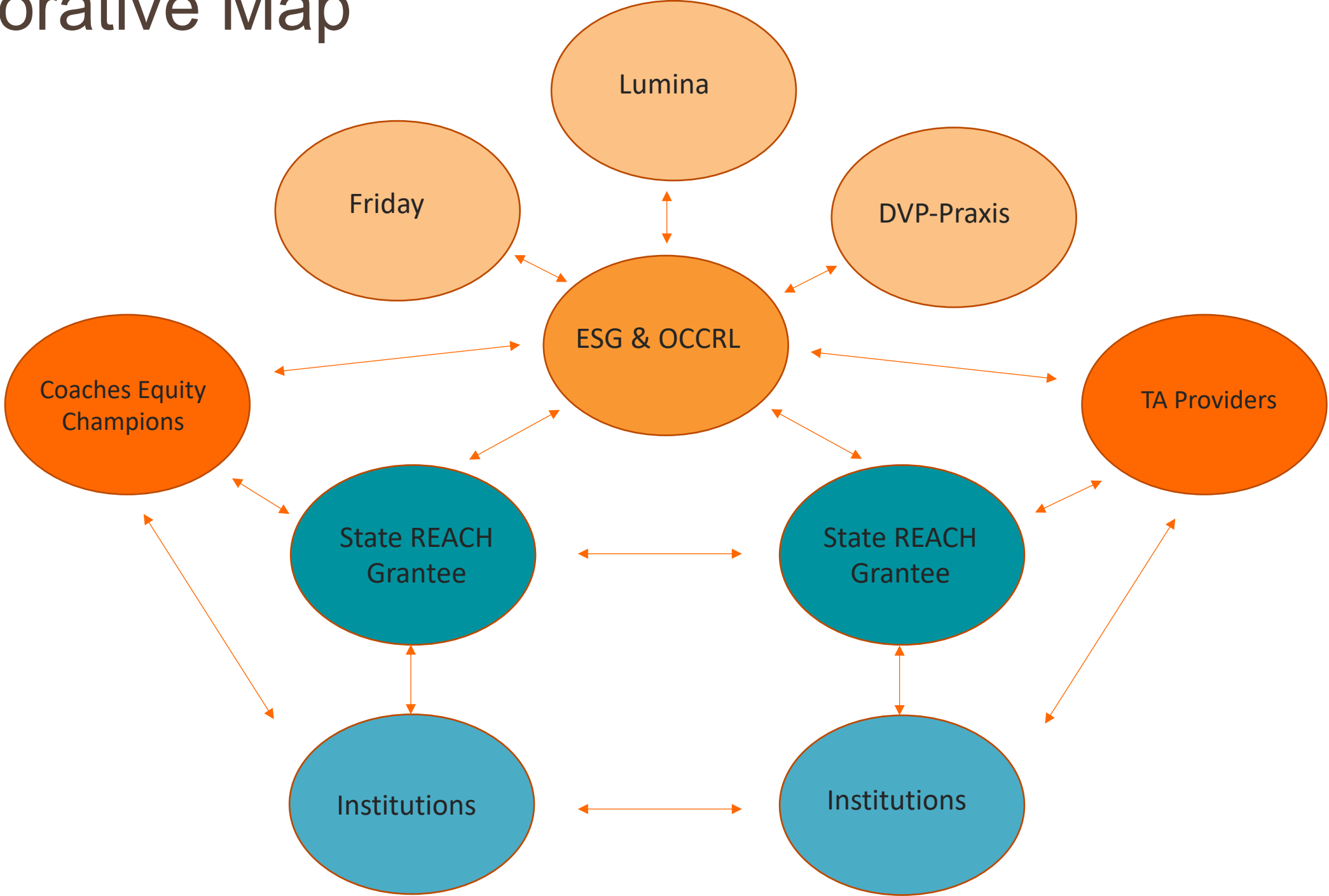 - State and institutional self-assessment (asset map)

Overarching Outcome:
Two percent increase
in credential attainment for
enrolled adult learners of color by 2023.

Outputs and Outcomes

- **Outputs**

  - State and institutional asset maps
  - Engagement framework
  - REACH identity
  - Evaluation framework
  - CUSP2 instrument
  - Academic and holistic supports frameworks

- **Outcomes (Scalable and Replicable)**

  - Non-degree credential and credit degree pathway alignment
  - Bundled and sequences supports
  - Decreased equity gaps for adult learners of color

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REACH Collaborative Map

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Making the Case for Alignment
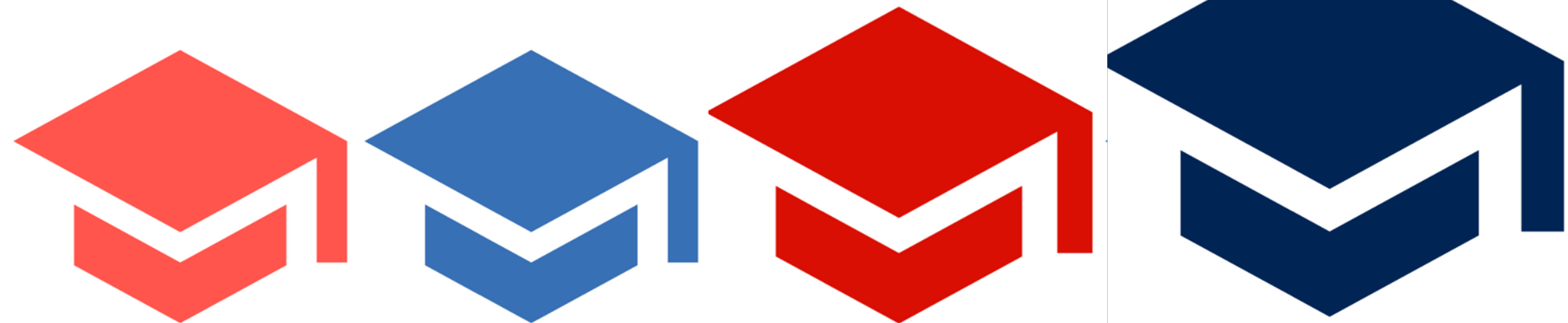
Our REACH Universe

Culturally Sustaining Practices (CUSP)

Bundling and Sequencing Supports

Credential to Degrees Alignment

- Reducing susceptibility to economic disruption and displacement
  - Educational attainment inversely correlates to unemployment for among adults over 25 *(Bureau of Labor Statistics, 2020)*

- Credentials can serve as a path to economic mobility, when connected to labor market demand

- Earning potential is further magnified when students earn associate and bachelors degrees

ESG

Credentials to Degrees Alignment

Identify	Design	Implement

GOAL:
Narrow current program offerings to 4-8 pathways for REACH

GOAL:
Sequence pathways, consider how credentials align and stack, and the role of learning recognition
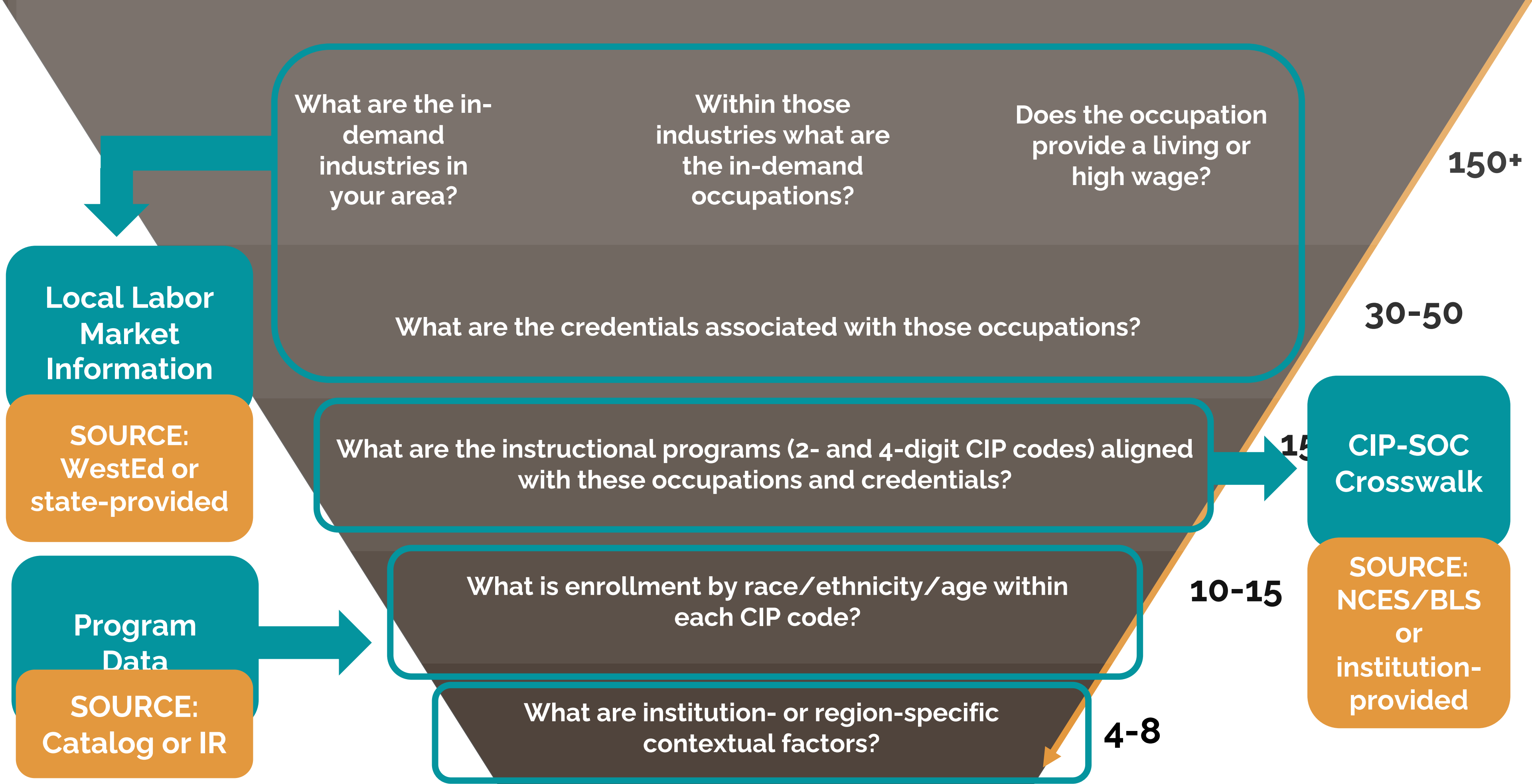
GOAL:
Execute aligned pathways for current and new students

TIMELINE:
March 2022

TIMELINE:
March - August 2022

TIMELINE:
September 2022

ESG

Local Labor Market Information

SOURCE: WestEd or state-provided

Program Data

SOURCE: Catalog or IR

What are the in-demand industries in your area?

Within those industries what are the in-demand occupations?

Does the occupation provide a living or high wage?

What are the credentials associated with those occupations?

What are the instructional programs (2- and 4-digit CIP codes) aligned with these occupations and credentials?

What is enrollment by race/ethnicity/age within each CIP code?

What are institution- or region-specific contextual factors?

150+

30-50

15

10-15

4-8

CIP-SOC Crosswalk

SOURCE: NCES/BLS or institution-provided

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What are the in-demand industries in your area?

Within those industries what are the in-demand occupations?

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30-50

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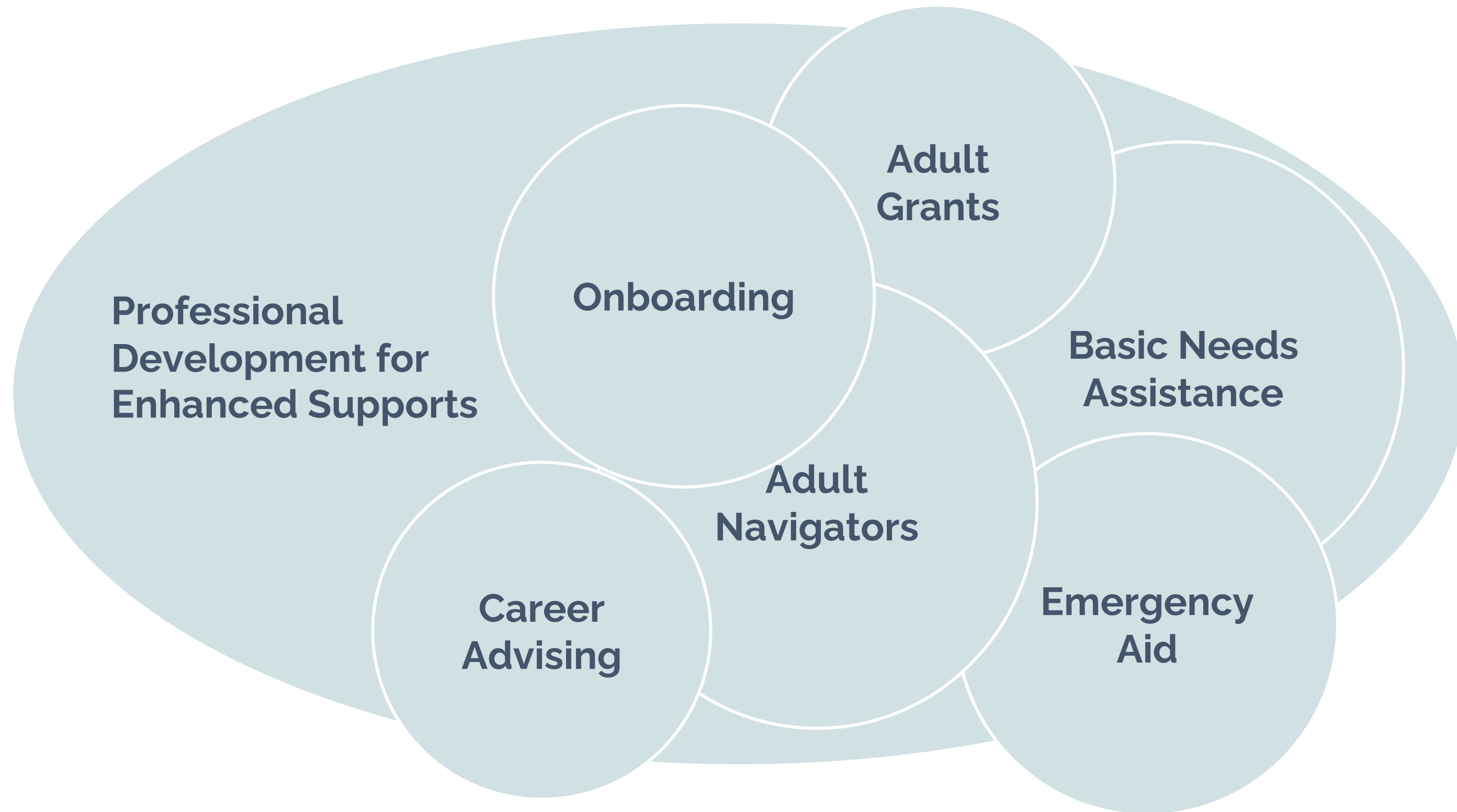
15-25

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10-15

What are institution- or region-specific contextual factors?

ESG

Bundling and Sequencing Supports

ESG

Making the Case for Bundling and Sequencing

Our REACH Universe

Culturally Sustaining Practices (CUSP)

Bundling and Sequencing Supports

Credential to Degrees Alignment

Delivering the range of supports that students need to persist and succeed from enrollment to completion, when they need them

- Students juggling learning with work, caregiving, and other responsibilities
  - Non-tuition expenses account for 80% of COA at community colleges (The Real Price of College, 2016)

- Monitoring student progress to help them stay on track
  - Identify barriers (learner, institutional structures/processes)
  - Redesign delivery of supports (how, when, what)
  - Facilitate access to resources

- Available for students pursuing short-term credential, associate, and bachelor degree (A More Unified Community College, 2020)

- Adult learner credential completion can increase significantly, when receiving supports (Impacts of Key Community College Strategies on Non-Degree Credential Completion by Adult Learners, 2019)

ESG

Bundling and Sequencing Supports

Identify	Design	Implement
GOAL: Determine which supports are already available (state & institutional)	**GOAL:** Decide which supports are needed and where in the student journey to implement	**GOAL:** Plan and implement supports
TOOL: REACH state and institutional asset maps	**TOOL:** REACH Collab webinars and workshops; student focus groups	**TOOL:** REACH Collab webinars and workshops; internal & external collaborations; HEERF resources

ESG

REACH Collab Opportunities

- Data and metrics (:-O!)

- Alignment with synergistic projects

- Common definitions

- Scaling innovation

- Operationalizing equity

- Leveraging HEERF/ARP resources

- Internal and external partnerships

Education attainment and economic mobility for adult learners of color.

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Thank You!

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